

53rd DGPs Congress / 15th ÖGP Conference



**53. DGPs KONGRESS**  
**2024 WIEN** 16–19 Sep  
menschen mitwelt medien

**53<sup>rd</sup> CONGRESS OF THE  
GERMAN PSYCHOLOGICAL SOCIETY/ DEUTSCHE  
GESELLSCHAFT FÜR PSYCHOLOGIE**

**AND**

**15<sup>th</sup> CONFERENCE OF THE  
AUSTRIAN PSYCHOLOGICAL SOCIETY/  
ÖSTERREICHISCHE GESELLSCHAFT FÜR  
PSYCHOLOGIE**

**September 16<sup>th</sup> to 19<sup>th</sup>, 2024 | University of Vienna, Austria**



## INFORMATION FOR EXHIBITORS AND SPONSORS



## GENERAL INFORMATION

### Organizer

Deutsche Gesellschaft für Psychologie e.V. Geschäftsstelle  
Marienstraße 30  
D-10170 Berlin  
E-Mail: [geschaeftsstelle@dgps.de](mailto:geschaeftsstelle@dgps.de)  
Website: [www.dgps.de](http://www.dgps.de)

### Supported by

Österreichische Gesellschaft für Psychologie e.V. Geschäftsstelle  
Institut für Psychologie der Universität Klagenfurt  
Universitätsstraße 65-67  
A-9020 Klagenfurt  
E-Mail: [vorstand@oegps.at](mailto:vorstand@oegps.at)  
Website: <https://www.oegps.at/>

### Dates

September 16<sup>th</sup>-19<sup>th</sup>, 2024

### Venue

University of Vienna  
Universitätsring 1  
A-1010 Wien  
[www.univie.ac.at](http://www.univie.ac.at)

### Congress president

Univ.-Prof. Dr. Ulrich Ansorge  
Universität Wien | Fakultät für Psychologie  
Institut für Psychologie der Kognition, Emotion und Methoden  
Arbeitsbereich: Kognitionspsychologie  
Liebiggasse 5, A-1010 Wien

### Organisation

#### Congress team (team of Prof. Ansorge)

Institute of Cognition, Emotion and Methods in Psychology  
Liebiggasse 5, A-1010 Wien  
E-Mail: [dgps2024@univie.ac.at](mailto:dgps2024@univie.ac.at)  
Website: <https://dgps2024.univie.ac.at/home-news/>

53<sup>rd</sup> Congress of the German Psychological Society/  
Deutsche Gesellschaft für Psychologie  
September 16<sup>th</sup> to 19<sup>th</sup>, 2024  
University of Vienna



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## Green Meeting

We intend to conduct the congress in line with the criteria of the Austrian eco-label of a Green Meeting. The congress is paper-free. The congress program will not be printed and distributed to the congress participants. Printed advertisement material (e.g., company information sheets, flyers) cannot be distributed in general (e.g., to all participants, regardless of their interest in the material) and it cannot be simply laid out to take away. Therefore, it is also not possible to send written advertisement material to the organizers for distribution among the participants.

Exhibitors also commit themselves in an agreement with the congress service team of the University of Vienna to the following measures:

- a) Waste at the booth has to be separated and disposed of according to the rules of the waste management system.
- b) To cater for visitors at the booth, it is not allowed to use disposable tableware (cups, plates, cutlery, etc.). Beverages are supplied from reusable or large containers.
- c) If meals cannot be provided via reusable tableware, small disposable one-way tableware made of cardboard or biodegradable plastic may be used (European Norm EN 13432; compostable waste sign) or food may be served in edible waffle-cups.
- d) No provision of giveaways that create large amounts of waste or waste that is harmful to the environment, e.g., one-way drinking packages, products containing batteries or rechargeable batteries.
- e) Materials used, for which the exhibitor is responsible (racks, rollups, decoration, maybe floor cover), are reusable and are in fact reused.

### Participant management, hotel reservations

Conference and event management  
University of Vienna  
Universitätsring 1  
1010 Vienna  
T: +43-1-4277-17677  
congress@univie.ac.at

### Coordination of sponsors and exhibitors

Institute of Cognition, Emotion, and Methods in Psychology  
Liebiggasse 5, A-1010 Wien  
dgps2024@univie.ac.at

### On request delivery (from 14 days prior to congress) and handling for an extra-fee (please contact Mr Ortner directly)

DGPs 2024 - Exhibitor  
Nikolaus Ortner  
Conference and Event Management University of Vienna  
Universitätsring 1  
1010 Wien

### Important dates/key deadlines

April 12 <sup>th</sup> , 2024	End of early-bird booking exhibitor stands; End of booking of company-organized symposia
June 1 <sup>st</sup> , 2024	End of booking for exhibitor stands, advertisements, sponsoring
September 14 <sup>th</sup> to 15 <sup>th</sup> , 2024	Pre-conference workshops
September 14 <sup>th</sup> (noon) - 15 <sup>th</sup> , 2024	Installation of exhibitor stands
September 16 <sup>th</sup> -19 <sup>th</sup> , 2024	Exhibition, congress program
September 9 <sup>th</sup> , 2024; from about noon	Dismantling of exhibitor stands

### Major events during the congress

Monday, September 16<sup>th</sup>, 2024: Congress opening  
Tuesday, September 17<sup>th</sup>, 2024: Social evening

## INFORMATION FOR EXHIBITORS

### Ordering of stands

Packages include

- \*) Floor space (including electrical supply, WLAN access, table, 2 chairs)
- \*) Logo on the website
- \*) Registration of up to 2 persons; without social evening

Allocation of floor space is according to the date of the order. Please note that ordered floor space cannot be guaranteed. If you need carpet/floor covering or stand construction, we are happy to help you find a suited partner.

#### Normal fees

Fee	Early-bird booking*	Late booking**
Gold – 9m <sup>2</sup>	2.100,00 EUR*	2.500,00 EUR**
Silver – 6m <sup>2</sup>	1.800,00 EUR*	2.100,00 EUR**
Bronze– 4m <sup>2</sup>	1.500,00 EUR*	1.700,00 EUR**
Extension per m <sup>2</sup>	350,00 EUR	420,00 EUR



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#### Reduced fees for publishers/bookshops

Fee	Early-bird booking*	Regular booking**
Gold – 9m <sup>2</sup>	1.500,00 EUR*	1.700,00 EUR**
Silver – 6m <sup>2</sup>	1.300,00 EUR*	1.450,00 EUR**
Bronze– 4m <sup>2</sup>	1.000,00 EUR*	1.100,00 EUR**
Extension per m <sup>2</sup>	200,00 EUR	250,00 EUR

**Early-bird registration ends on April 12<sup>th</sup>, 2024. From this date onward regular booking fees apply.**

## Reduction of exhibitor fees through fulfillment of eco-criteria

\*Early-booking fees are reduced by 40,- EUR per measure (up to maximally 200,- EUR, if all criteria mentioned below are fulfilled) and

\*\*Late-booking fees are reduced by 20,- EUR per measure (up to maximally 100,- EUR, if all criteria mentioned below are fulfilled) if

- the exhibitor does not hand out giveaways or singly wrapped non-food products that additionally have to carry an environmental or fairtrade label;
- the exhibitor stand is reused;
- the exhibitor stand is built from reusable materials, recycled materials, and does not contain any PVC;
- the exhibitor stand uses energy-efficient lighting systems (LED systems, energy-saving lamps, automatic timers, daylight automatics,...);
- the exhibitor stand carries the Austrian eco-label directive „UZ 75 Messestandbau“

## Facilities

We kindly ask you to let us know well in time (up to 8 weeks) before the congress starts if you need further equipment for your stand. Please note that further costs may apply.



## Lunch symposia

Interested sponsors have the possibility to conduct a lunch symposium during the DGPs Congress. The placement of the symposia is independent of the topical structure of the congress. The final approval of symposia is at the discretion of the congress president.

Symposia are scheduled for lunch breaks. We offer our kind support you in case you want catering during the symposium or have additional requests regarding the facilities. Please request them well in advance of the congress/your symposium.

Duration of symposium: 30 minutes

Fee: 1400,00 EUR (without catering)

## Digital logos and ads

### In the App

Usage: 1.000-2.000 participants; use is mostly restricted to the time of the congress, September 16<sup>th</sup> to 19<sup>th</sup>, 2024.

Order deadline: June 1<sup>st</sup>, 2024

Fee per logo in banner (on the event home screen, at sessions and attendee profiles) with changing sponsors' logos: 400,00 EUR.

Please let us know if you need a virtual stand in the app. Fees for this service depend on the requirements and are negotiable.

Fees of logos are without registration and catering during the congress in Vienna.

The congress app is available to all participants at the time of congress start the latest.

## SPONSORING

Sponsors can also provide some of the congress material. The production costs (including the printing of the logos) are to be carried by the sponsor. Designs are agreed upon prior to production.

### **Name tags and lanyards**

Minimum: 2,800 pieces

Fee (excl. production costs): 1.400,00 EUR

### **Drinking bottles**

Minimum: 2,500 pieces

Fee (excl. production costs): 1.900,00 EUR

### **Catering**

Co-sponsoring of coffee breaks is possible. The exact arrangement is negotiable.

### **Individual sponsoring**

Please do not hesitate to ask if you have individual sponsoring requests. We will do our best to find a solution.



## ORDER FORM

### Floor space

#### Package

Gold

Silver

Bronze

Extension

requested m<sup>2</sup>

### Facilities

Equipment required for:

### Specifications regarding the optional eco-criteria: Please mark with a cross where applicable!

- the exhibitor does not hand out giveaways or singly wrapped non-food products that additionally have to carry an environmental or fair-trade label;
- the exhibitor stand is reused;
- the exhibitor stand is built from reusable material, recycled material, and does not contain any PVC;
- the exhibitor stand uses energy-efficient lighting systems (LED systems, energy saving lamps, automatic timers, daylight automatics,..);
- the exhibitor stand carries the Austrian eco-label directive „Messestandbau UZ 75“



## Lunch symposia

Provisional titel:

### Date

Monday,  
September  
16th, 2024

Tuesday,  
September  
17th, 2024

Wednesday,  
September  
18th, 2024

Thursday,  
September  
19th, 2024

expected number of  
participants

catering offer  
requested



## Digital Ads

Logo in changing banner

## Sponsoring

Name tags and lanyards

Drinking bottles

Catering

Herewith, we [company; name] bindingly order the above-mentioned services.

Place, Date

Name, Signature